



Mark Hardy, National Sales & Marketing Manager, Nexteel



Ultimo Constructions Team



Victor Said, Rivergum Homes

## What's Nexteel™ been up to?

Our base product, NextONE™ has been fully embraced and the 75 micron protective film has already proven to cut time and improve efficiencies, due to less handling damage.

Mark Hardy has joined as our national sales and marketing lead; we've undertaken major technical upgrades at our manufacturing site and we've recently launched an online warranty portal and will continue to provide technical and warranty support.

The QA lab and the team is expanding. We've included 15 documented steps that help us meet or exceed the Australian Standard AS2728: 2013.

We've some 350+ builders signed to agreements, with 400 roofers committed and 200+ architectural practices specifying and embracing equivalency with our NextONE™ product. Victory Home Improvements in SA and Victoria have joined the Nexteel™ ranks.

In South Australia, Rivergum Homes, Softwoods and Sarah Homes have already specified our steel on new projects and in Western Australia — Azure Homes, Assetbuild, Coast Homes, Danmar Homes, First Home Builders, Schlager Group and SimSai Construction Group have joined us. The benefits of competition have already been felt in the industry but we're just getting started.

 **NextSTAR™**


## > First release news.

We're pleased to announce the first colour release for our premium paint finish system, NextSTAR™.

### Key facts about NextSTAR™:

- > The polyester top coat has added silicone — gives you better colour performance and fade protection — and is guaranteed at 25 microns (significantly more than industry standard).
- > Double UV filters and stabilisers — better protection for the Australian environment.
- > Features Ultra Cool ceramic heat reflective pigments — for better energy efficiency.
- > It features unique 42 year life to perforation and 25 year flake and peel warranties — longest warranties on offer in Australia.

We have taken 7 of the most popular colours and upgraded them to NextSTAR™.

A new colour palette is on its way. Stay tuned for more news on this soon.



### SUPERIOR PAINT SYSTEMS

A balance of exterior gloss and colour retention, great chalk resistance and overall cost effectiveness. NextSTAR™ supercedes the current painted steel. Get on board with next generation colourfast thinking.



### 22 STANDARD COLOURS


The NextSTAR™ colour palette is currently available in 22 standard colours. Due the superior paint performance, these colours should have more vibrancy than you're currently used to. Check with your building professional about new colour options.



### CUSTOM COLOURS

In a category of its own, Nexteel™ offers Australia-first choices for specifiers, builders, and consumers.

Our colour specialists will work with you to get the exact colour you want.



### STAY TUNED

We've got The Angels booked to celebrate with us at the end of the year. Dates to be confirmed so stay tuned.

# NextREME™ XC



## Coastal or Extreme Environment Challenge?

We offer two top coat and substrate combinations to give you peace of mind.

We're getting a lot of enquiries about NextREME™ as more coastal projects need individual solutions. If your building is set back 200m and beyond from the coast, consider NextREME™ 200 on an AZ200 substrate with a NextSTAR™ paint finish.

## > Australia's first NextREME™ XC project

Currently in construction, we're pleased to announce the first NextREME™ XC project — Synergy in Naval Base, WA.

This extreme environment project needed a high end solution – NextREME™ XC combines the strength of PVDF (polyvinylidene fluoride) with a colour lock clear coat, on marine grade aluminium.

### Project Details:

- > **Project:** Synergy KPS Rehabilitation Project, Naval Base, WA
- > **Profile:** Maxline 340 by Revolution Roofing  
- 440m<sup>2</sup> Roof; 260m<sup>2</sup> Wall Cladding
- > **Colour:** NextFACTOR XL™ Monolith
- > **Installation:** Roofing 2000

PVDF paint finishes are regarded, worldwide, as the heavy hitter of top coats. NextREME™ XC delivers superior performances, backed by Australia's longest warranties not just on corrosion and paint integrity. We've introduced Australia-first gloss, chalk and fade warranties.

Nexteel™ and paint partners PPG continue to collaborate to offer the construction industry more than one option.



Synergy KPS Rehabilitation Project, Naval Base, WA



Synergy KPS Rehabilitation Project, Naval Base, WA



### 5000 ORDERS!

Fulfilled since October 2019, nationwide. Over 1,500 customers; 500 architects specifying.

## What competition brings to the industry.

Thank you to all the architects, designers, builders, installers and tradies that have supported us since our launch in October.

What a difference some competition in the market makes. BlueScope Steel announced a price increase in November 2019 effective from June 29th 2020.

This was unprecedented notice. Usually the market gets 3 months notice, this time around it was 6 months' notice.

When they finally began advising the market on of the pending increase in March this year, tradies were quick to ask Nexteel™ if they had an increase pending as well. The answer was NO.

Then on April 1st 2020 the price increase was withdrawn.

Call your rep for more information or for assistance on anything from contract management to specifications.

## Quality first.

We're happy to report that product damage claims are down 68% since introduction of our 75 micron protective film (NextSTRIP™); scratch claims are down 90%. Another example of Nexteel™ providing better outcomes.

## Talking warranties.

The Nexteel™ range of products is not only new for Australians — bringing choice back to a market but we're introducing Australia first warranties.

The NextFACTOR™ range provides warranties on gloss retention, colour fade and chalking — this has never been introduced before. As well as that, we offer the longest warranties in the country.

We offer an online pre approval warranty and can provide a fast turnaround project pre-approved warranty for your peace of mind.

Go to [nexteel.com.au/warranties](https://nexteel.com.au/warranties) for more.



## YOUR PRODUCT GUIDE

### NextONE™

Good solid workhorse painted finish for residential builds, fences, sheds, etc.

### NextSTAR™

Better painted finish due to added silicone. Better paint integrity, longer warranty.

### NextFACTOR™

The Mack truck of paint finishes. PVDF is already tough; we add a colour lock clear coat with graffiti resistant properties. Backed up with new performance warranties and the longest warranty terms ever offered in Australia.

### NextREME™

We match paint finish with substrate for better performance in extreme environments including coastal.

### ASK TO SEE MORE.

We're offering the opportunity to present the range to you, in person or online.

Each session covers the extensive range — from our premium product, NextSTAR™ to the top of the line, NextFACTOR™ as well as NextREME™ — your coastal solutions.

Contact us at [info@nexteel.com.au](mailto:info@nexteel.com.au).



### 4.5M SOLD!

We've sold the equivalent of 4.5 mill sq metres.



**the  
ANGELS**

## **Keep the diary free for The Angels.**

After a year that we're unlikely to forget in a hurry, we'll need a celebration.

Our rock and roll friends The Angels are booked for an end of year party on or around 12 and 19 November in SA and WA.

Stay tuned as we confirm more details later.



**next  
generation  
colourfast  
steel.**  
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**SALES RELATED  
ENQUIRY**

Mark Hardy  
National Sales & Marketing  
Phone 0458 181 555

**WARRANTY  
SUPPORT**

Richard Michael  
Warranty Support  
Phone 0438 518 054

**TECHNICAL  
ADVICE**

Eric Lien  
Product Support  
Phone 0448 122 127

**SA OFFICE**

123 Greenhill Road  
Unley SA 5061  
Tel +61 (0) 8 7078 0383

**WA OFFICE**

55B Hector Street  
Osborne Park WA 6017  
Tel +61 (0) 8 9217 9011

**MANUFACTURING**

6 Sandpiper Close  
Kooragang NSW 2304  
Tel +61 (0) 2 4920 1009

